

UCSF Catalyst Program - Summer Internship Workshop Series

June 7th – Wednesday - (4:00 – 5:00 PM)

Introduction to the **role of the TPP** and how to create a TPP
Charles Hart, PhD, Catalyst UCSF

Key aspects of the TPP that cross all product development types
Geetha Rao, PhD, Springborne Life Sciences

June 14th – Wednesday - (4:00 – 5:00 PM)

Business intel: analytical tools for **market analysis** *Sohela Shah, PhD, Catalyst UCSF*

Introduction to **Project Management** (PM) tools to guide helping the projects' advancement
Roopa Ramamoorthi, PhD, PMP, Catalyst UCSF

June 28th – Wednesday - (4:00 – 5:00 PM)

Introduction to **Intellectual Property** (IP) and potential strategies for securing IP for the projects
Erica Pascal, PhD, JD, Ingensity

Regulatory aspects of healthcare product development
David Pudwill, MSE, regulatory consultant, former FDA official

July 12th – Wednesday - (4:00 – 5:00 PM)

NSF I-Corps and the Lean LaunchPad entrepreneurship methodology
Dave Weiner, PhD, UC Berkeley

Design thinking and healthcare product development
Ty Hagler, MBA, Trig, North Carolina

July 26th – Wednesday – (4:00 – 5:00 PM)

Business Model Canvas and the key elements of a 'pitch'
Jeni Janci, PhD, CEO, CaptureDx

Introduction to **Innovation and Entrepreneurship** (I&E) and the entrepreneurial mindset. I&E resources and programs and activities
Nate Prorok, MHA, Catalyst UCSF

Zoom Link:

<https://ucsf.zoom.us/j/93188160310?pwd=TjJlRjB2ZXhTeTRDVTVyT2RlMXg4QT09>